Event title	SAP Techfest 2025
Event Category	Seminar
Date and Duration	6th May 2025, One day
Department	PSG Institute of Technology and Applied Research
Co-ordinators	Dr. S. Lokesh, Professor – AI&DS Lt. V. Vilasini, Assistant Professor (Selection Grade)
Resource Persons	1. Mr. Milesh J, Vice President, Strategy & Operations, SAP Labs India. 2. Mr. Srivatsan Santhanam, Vice President, SAP Ariba, Strategic Procurement Engineering, SAP Labs India. 3. Ms. Aarthi Jayabal, Lead – REACH Program, SAP Labs India.
Session Chair / Moderators	Dr. P. Vijayakumar, Dean - Electrical and Computer Engineering
No. of Participants	187

1. **Dr. P. Vijayakumar, Dean - Electrical and Computer Engineering,** warmly welcomed the gathering and the distinguished guest speakers. He emphasized the collaboration with SAP for both students and faculty, highlighting the various activities carried out. He appreciated the efforts of the students in successfully completing the internship projects and assessments offered by SAP.

2. **Mr. Milesh J, Vice President, Strategy & Operations, SAP Labs India,** delivered the keynote address, focusing on the evolution and growth of SAP. He highlighted SAP's transformation into a Business AI-driven enterprise, emphasizing the integration of AI technologies across their platforms to drive smarter decision-making and operational efficiency. He also shared insights on how SAP empowers its ecosystem—students, professionals, and businesses—through innovation, sustainability, and digital transformation.

3. **Ms. Aarthi Jayabal, Lead – REACH Program, SAP Labs India,** shared insights about the **REACH Program**, a flagship initiative by SAP aimed at fostering industry-readiness among students. She explained how the program bridges the gap between academia and industry by providing structured learning paths, hands-on project opportunities, mentorship from SAP professionals, and exposure to cutting-edge technologies.

4. **Mr. Srivatsan Santhanam**, Vice President, Strategic Procurement Engineering, SAP Ariba, SAP Labs India, delivered an insightful session on the **"Future of Product Development using AI"**. He discussed how artificial intelligence is revolutionizing the way products are conceived, designed, and delivered. Highlighting SAP's role in driving innovation, he explained how AI is being integrated into every stage of the product lifecycle — from requirement analysis and intelligent design to predictive quality assurance and supply chain optimization.